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| **Pemilik Kampanye** | **Nama Kampanye** | **Tanggal Peluncuran** | **Jenis Kampanye** | **Anggaran** | **Pendapatan** | **Total Pengguna yang Ditargetkan** | **Pengguna Yang Berinteraksi** | **ROI** | **Hari sejak peluncuran** |
| Halima, Yakubu | Email Jan Terlambat | 27-Jan | Pemasaran digital | $ 500 | $ 6.980 | 4.205 | 465 | 1296,00% | 366 |
| Kovaleva, Anna | Papan iklan kecil | 29-Jan | Pemasaran merek | $ 250 | $ 4.732 | 2.000 | 500 | 1792,80% | 364 |
| Smith, Avery | Papan iklan besar | 3-Feb | Pemasaran merek | $ 4.500 | $ 5.632 | 10,000 | 362 | 25,16% | 359 |
| Glazkov, Ilya | Ulasan produk 3x | 16-Jan | Pengalaman Pelanggan | $ 2.750 | $ 5.676 | 35.000 | 5.418 | 106,40% | 377 |
| Lawson, Andre | Grup - Yang Ditargetkan 1 | 5-Mar | Pemasaran digital | $ 5.800 | $ 136 | 10,000 | 285 | -97,66% | 329 |
| Cartier, Christian | Papan iklan kecil | 3-Jan | Pemasaran merek | $ 800 | $ 8.703 | 2.500 | 496 | 987,88% | 390 |
| Barden, Malik | Konferensi Industri | 23-Feb | Pengalaman Pelanggan | $ 600 | $ 4.540 | 950 | 618 | 656,67% | 339 |
| Macedo, Beatriz | Grup - Yang Ditargetkan 2 | 25-Feb | Pemasaran digital | $ 800 | $ 788 | 2.000 | 367 | 1,50% | 337 |
| Halima, Yakubu | Email feb - Utara | 11-Feb | Pemasaran digital | $ 500 | $ 12.423 | 4.205 | 902 | 2384,60% | 351 |
| Halima, Yakubu | Email feb - Selatan | 13-Mar | Pemasaran digital | $ 500 | $ 9.293 | 3.687 | 673 | 1758,60% | 321 |
| Halima, Yakubu | Email feb - Barat | 22-Mar | Pemasaran digital | $ 500 | $ 16.342 | 5.278 | 1.029 | 3168,40% | 312 |
| Connors, Morgan | Penyebutan produk 5x | 6-Feb | Pengalaman Pelanggan | $ 635 | $ 2.208 | 55.000 | 1.470 | 247,72% | 356 |

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|  |  | **Jenis Kampanye** | **Rata-rata ROI** |  |  |  |  |  |  |  |  |  |  |
|  |  | Pemasaran digital | 1418,07% |  |  |  |  |  |  |  |  |  |  |
|  |  | Pemasaran merek | 935,28% |  |  |  |  |  |  |  |  |  |  |
|  |  | Pengalaman Pelanggan | 336,93% |  |  |  |  |  |  |  |  |  |  |
|  |  | **Total Keseluruhan** | **1027,09%** |  |  |  |  |  |  |  |  |  |  |
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|  |  | | **Nama Kampanye** | | | **Jumlah Pendapatan** | | |
|  |  | | Email feb - Barat | | | $ 16.342 | | |
|  |  | | Papan iklan kecil | | | $ 13.435 | | |
|  |  | | Email feb - Utara | | | $ 12.423 | | |
|  |  | | Email feb - Selatan | | | $ 9.293 | | |
|  |  | | Email Jan Terlambat | | | $ 6.980 | | |
|  |  | | Ulasan produk 3x | | | $ 5.676 | | |
|  |  | | Papan iklan besar | | | $ 5.632 | | |
|  |  | | Konferensi Industri | | | $ 4.540 | | |
|  |  | | Penyebutan produk 5x | | | $ 2.208 | | |
|  |  | | Grup - Yang Ditargetkan 2 | | | $ 788 | | |
|  |  | | Grup - Yang Ditargetkan 1 | | | $ 136 | | |
|  |  | | **Total Keseluruhan** | | | **$ 77.453** | | |
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